PLASTOPIL
FLEXIBLE PACKAGING SOLUTIONS

# Meat, Poultry & Seafood Packaging

# We keep meat fresh.

## One of the biggest challenges in food packaging is the preservation of meat, poultry and seafood products.

With five decades of industry experience, we've mastered how to manufacture top-of-the-line packaging solutions for virtually every type of fresh and processed meat, poultry, and seafood.

Our products feature ease of use, along with functionality and esthetics.

**Sustainability**
Developing and producing strong, light films and bags – low carbon footprint

**Shelf Impact**
Various options for shaping and printing films, unrivaled transparency & gloss

**Convenience**
Improving packaging functionality with easy opening and reclosable products

**Performance**
High-quality, high-machinability, time-saving, cost-effective solutions

From bulk packaging to high shelf impact, we offer a diverse selection of flexible packaging solutions to preserve the unique aroma, texture and taste of meats.

## Lidding Films and Top Webs
Toplex / Topaz Range

Fresh, processed, or cooked poultry? Smoked deli meats? We apply our knowledge and in-depth experience to our Toplex and Topaz range of lidding and top web films for the packaging of virtually all meats, poultry and seafood.

### Key Features

- Thin top webs maintain quality and taste while reducing packaging volume
- Excellent performance with automatic thermoforming, flow pack and tray sealing machines; reduces product unit cost by minimizing waste and downtime
- Wide range of ease-of-use properties: reclosable and easy peel
- Clear, printable glossy films so your brand can stand out on the shelf

### Products

**Toplex Locked Seal**
With excellent mechanical properties, these films seal through product residue at a wide range of temperatures and sealing layers

**Toplex HB HT**
Super-thin, non-laminated, shrink-to-fit, high-barrier lidding film; perfect for presenting your meat products at their freshest

**Toplex RC**
Reclosable lidding, ideal for multi-serve sliced lunch meats that demand high functionality and customer convenience

**Toplex Peelable**
Hermetic seal with easy opening that truly performs; for packagers, retailers and consumers

**Toplex Permeable**
Highly permeable lidding film for 10K OTR to meet FDA recommendation for packaging chilled fish

**Toplex FP**
Co-extruded and laminated film specifically designed to work trouble free on all VFFS & HFFS packaging machines. Featuring optimal coefficient of friction and outstanding clarity and gloss

**Topaz**
Extremely thin film with exceptional optical and anti-fog properties. Suitable for PET-based trays

## Thermoformable Films
Multiform Range

Our field-proven Multiform range of forming films is an optimal solution for deep draw applications and ideal for packaging beef, pork, lamb or veal in subprimal cut, portioned cut or ground meat products.

### Key Features

- Outstanding forming properties enable deep draw with thinner forming films
- Excellent gloss and clarity offer premium product presentation
- Down-gauged forming films with equivalent performance to thicker conventional films
- Optimal performance with all types of automatic thermoforming machines

### Products

**Multiform X-treme**
Produced with revolutionary Aquafrost technology, Mutiform X-treme has better optical properties than cast film, while retaining the excellent forming and mechanical properties of blown film

**Multiform FW**
It's unique structure allows significant down-gauging of the packaging thickness. Available in a wide variety of tints and colors

**Fresh Form**
Thermoforming films for Cook-In-Ham/Turkey applications with secondary sealing & meat adhesion abilities

## Pouches and Bags
Plastobarr Range

Our Plastobarr range provides a variety of vacuum and MAP pouches specifically suited for food service and retail industries, as well as large vacuum pouches suitable for packing meat and poultry through the entire in-house packaging process.

### Key Features

- Especially designed for trouble-free operation with all types of vacuum pouch and MAP packaging machines
- Made of recyclable materials; environmentally friendly food packaging solution
- Excellent mechanical properties at low thickness
- Excellent seal properties, high hot tack, sealing through product residue
- Wide range of thicknesses and gas transmission levels for optimal shelf life of each product

### Products

**Plastobarr HB/MB**
Symmetrical medium-barrier and high-barrier pouches for MAP applications. Excellent for intermediate packaging for food service and retail industries

**Plastogold/Plastomatt**
High-barrier pouches with gold/silver back; ideal for packing sliced fish, meat and poultry, featuring excellent clarity and gloss of the transparent side

**Plastobarr XU**
Symmetrical medium-barrier pouch designed for vacuum and MAP applications predominately for bulk packaging of meat and poultry. Can be surface printed for plant/brand identification

**Plastobarr LAM**
A laminated high barrier pouch customized for product's presentation

## Vacuum Skin Packaging
Plastofresh Range

Whether it's a whole fish or fillets, fresh meat or smoked, our Plastofresh VSP packaging boosts consumer appeal by showing off the colors and textures of the premium food product inside.

### Key Features

- Designed for trouble-free performance with manual and semi-automatic packaging machines
- Excellent performance, outstanding puncture-resistance properties
- Various sealing strengths, seals to various bottom webs and trays and to itself
- Excellent optical and forming properties for premium product presentation

### Products

**Plastofresh HB**
A high-barrier film suitable for refrigerated cheese, featuring "second skin", optimum gloss and transparency properties, as well as excellent sealing and mechanical advantages

**Plastofresh P**
Low-barrier permeable film suitable for frozen products, featuring "second skin", optimum gloss and transparency properties, as well as excellent sealing and mechanical advantages

**Plastofresh HB HD**
VSP top web for products packed in a high dome machine (more than 50 mm height profile). Suitable to use with most bottom webs

NEW

**Plastofresh 10K**
A multilayer, highly permeable, Vacuum Skin Packaging film, providing premium product presentation, outstanding pack integrity and hygiene

NEW

Product Innovation

**Thermo-Cook, our cook-in-a-bag solution, is an ideal package for easy cooking and roasting of seasoned meat, poultry and fish.**

# Packaging Solutions

Meat, fish, poultry; ready-to-cook or prepared; we've got the package to fit. As meeting our customer's individual needs is our highest priority, we offer you a diverse portfolio of solutions.

| FOOD TYPE | PACKAGING TYPE | PLASTOPIL PRODUCTS |
|---|---|---|
| FRESH MEAT | • Tray sealer<br>• TFFS<br>• Pouches & Bags<br>• TFFS / Pouches<br>• Vacuum Skin Packaging | Toplex / Topaz<br>Multiform<br>Plastobarr<br>Thermo-Cook<br>Plastofresh |
| SMOKED & PROCESSED MEAT | • Tray Sealer, HFFS<br>• TFFS<br>• Pouches & Bags | Toplex / Topaz<br>Multiform<br>Plastobarr |
| SEAFOOD | • Tray sealer<br>• Vacuum Skin Packaging<br>• Pouches & Bags | Toplex / Topaz (optional laser-perforated)<br>Plastofresh<br>Plastobarr |
| POULTRY | • Tray sealer<br>• TFFS<br>• Vacuum Skin Packaging | Toplex / Topaz<br>Multiform<br>Plastofresh |

## Wide Assortment of Features for Your Meat, Poultry or Seafood Package

**Choose from our comprehensive portfolio of films the features that most benefit your product:**

**Wide range of thicknesses**
Including ultra-thin, flexible films to increase line productivity

**Variety of barrier levels**
High, medium and low, as well as highly permeable for optimal product shelf life

**High performance sealing layers**
Wide variety of seal layers and strength levels to fit tray type and enhance end user experience

**Advanced printing technology**
Allows for numerous print options, colors and designs

**Add-on features**
Anti-fog, laser perforation, peelable and reclosable features tailored to fit tray type and to increase end-user convenience

Flexible.
Fresh.
For you.

Plastopil is a global company, specializing in the development, manufacture and sales of an extensive array of high-tech flexible packaging for the chilled food market.

## **Plastopil:** At a Glance

- FOUNDED IN 1960, IN NORTHEN ISRAEL, NEAR NAZARETH
- ISO-9001, HACCP AND BRC-IOP CERTIFIED
- PUBLICLY HELD SINCE 2005
- MANUFACTURING CAPABILITIES FROM EXTRUSION TO CONVERSION
- INTERNATIONAL NETWORK OF DISTRIBUTORS AND PACKAGING PARTNERS IN MORE THAN 20 COUNTRIES
- HIGHLY TRAINED R&D TEAM WITH 5 DECADES OF EXPERIENCE WORKING WITH RESIN AND BLOWN FILM

## How are we flexible for you?

**PERFECT FIT**
Our products are tailor-made for a wide variety of foodstuffs and customers' requests.

**CUTTING-EDGE IDEAS**
Our passionate R&D professionals anticipate and solve problems using newest technology.

**WHATEVER YOUR NEEDS**
Our customer support team is dedicated to you and ready to listen.

**FROM EXTRUSION TO CONVERSION**
Our state-of-the-art facility is capable of handling your biggest challenges.

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